

Victoria Casella · Nerd Rapera

Rapper · Performer · Artist-researcher

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PROFILE

Argentine rapper, performer and artist-researcher. Founder of LITEN TO ME, an atlas that researches and discovers the world through sound. She explores how culture is recorded, preserved, transformed and produced in the age of AI, and what new tools, processes and systems artists and communities need.

ARTISTIC PROJECTS

LITEN TO ME · Founder — **2022 – present**

Musical atlas that researches and discovers the world through sound: sound, environment and artificial intelligence. Interactive website with research, field diary and beat lab: litentome.com

- **Documentary series** (2024) · Mar del Plata and Buenos Aires, with Lobito, Buenos Vampiros, Operación Rosa Rosa, Feli Colina, Yago Gold and luthier Mauro Lamperti. Concept, script, interviews, camera and editing; music curation (music not her own). Camera on the Feli Colina episode: Tizi Della Torre.
- **Fieldwork** · jams and a Gnawa lila in Morocco.

Move Your Body, Free Your Mind · Latin rhythm classes in Morocco — **2025 – 2026**

Began in Imsouane, with digital nomads at the hostel where she volunteered; continued in Essaouira and Tamraght.

Nerd Rapera · Rap and freestyle at jams — **2021 – present**

The jams began in Buenos Aires and continued in Imsouane, Tamraght, Essaouira, Rome, Lisbon, Berlin and Tirana. Co-productions with local artists.

EXPERIENCE IN MUSIC AND COMMUNICATION

Prismática Coral · Choir ensemble member, cond. Kevin Ramírez — **2022**

Buenos Aires. Thesis concert in Choral Conducting (UNA, Universidad Nacional de las Artes), late 2022.

Sofar Sounds Buenos Aires · Content Creator & Community Manager — **2024 – 2025**

Filmed, edited and published session content; artist interviews.

Klauss Euro Trip · music — **2024**

Storytelling, scripts and reel editing to document and promote a European tour.

YinYang Studio · Co-founder — **2024 – present**

Communication for musicians: the band's transition from Unión Soviética to Unión (music videos and content for their new music) and content for Death to Humans (Viedma).

Comunica con Vicky · Independent creative director & copywriter — **2023 – present**

Clients: Cognition (enterprise AI), Tasra Surf Paradise (Morocco), Dra. Marcela Segura.
comunicaconvicky.com

ACADEMIC EDUCATION

BA Communication Sciences, UADE — **2021**

BA Public Relations and Institutional Communication, UADE — **2020**

Diploma in Environmental Perspective for Cultural Industries, UNTREF · Final project: environmental campaign built around LITEN TO ME — **2023**

TOOLS

CapCut Pro · DaVinci Resolve · Photoshop · Lightroom · Ableton Live (basic) · Canva · Figma · Notion · Claude · ChatGPT · Midjourney

LANGUAGES

Spanish: native · English: advanced

ARTISTIC TRAINING

Music production · Pablo Gil, La Siesta del Fauno — **2024**

Philosophy for Artists · Germán Rúa, Fundación Andreani — **2024**

Cuerpo sonoro (sound body) · Rosario Ruete — **2023**

Buenos Aires: singing (Belén Cabrera), acting (Carla Solari), improvisation (Pablo Rusconi), clown (Alejandro Talarico), physical theatre (Diego Mauriño), stand-up (Ángeles Sammartino and Manuela Saiz)

Paraná: classical ballet and theatre from age 5, contemporary dance and jazz; musical theatre at EA Arts